

Character Council

2017 Progress Report

SUMMARY

- 202,575 *Estimate of total people touched by Character Council messages*
- 34,171 *Students reached through our work with their schools and educators*
- 3,576 *Adults and students who receive character quality of the month messages*
- 162,283 *Estimated reach of positive character messages through the media*
- 665 *Youth and adults engaged in our seminars and events*

Education the Character Council provides educators with resources for creating a positive and safe learning environment and helping students succeed.

Training the Council facilitates dynamic workshops which provide inspiration, tools and best practices in effective character education. In June of 2017, the Character Council sponsored an open workshop for 28 educators representing schools from across the Tri-State region. In August, we conducted on-site professional development for Mary Queen of Peace School in Hamilton to launch their character education initiative.

Character Lessons & Youth Activities

Each month, our associate Jill Tomey creates a bulletin with quotes, activities, lessons, and reading lists for the character quality of the month. These free bulletins help 1400 educators integrate character lessons into classroom activities with minimal time and effort.

National & State School of Character

Awards the Character Council sponsors the Ohio and Kentucky State School of Character Awards in collaboration with Character.org of Washington, DC. The Council is currently partnering with three schools to walk them through the 2017 National/State School of Character award application.



Faith the Character Council partners with faith-based organizations to promote and encourage character growth.

Training the Council provided “Success through Integrity” workshops for young women through a partnership with The Lord Reigns and for 25 Whiz Kids volunteers.

Faith-based Resources the Character Council continued to add to its web-based faith resources by publishing Faith Builder bulletins for the character quality of the month.

Business we continue to provide training and consulting to businesses and non-profits, helping employees grow strong and creating positive, ethical work climates.

Business of Character currently four organizations remain committed to the “Business of Character” process: RiskSource Insurance Agency, The HealthCare Connection, Bressler & Company, and Hamilton Caster. Businesses report improved morale, less conflict, and more teamwork as a result of the process. In addition, the Character Council provided the keynote address for the “Women of Distinction” event sponsored by the Dearborn County Chamber of Commerce and for a Montgomery, OH Chamber monthly luncheon.



Community through our website, emails, and presentations in the community, we helped raise greater awareness of character and provided a pathway for growth.

Character Quality of the Month Messages 3,576 individuals receive positive reminders through character quality of the month emails, providing a consistent pathway to growth and success.

Website & Social Media this year over 149,000 people visited our site from around the globe. Social media postings reached at least another 3,000.

Communities of Character Movement steering committees in Southeast Indiana and the city of Hamilton continue to lead the "Community of Character" movement making connections to local business, education, faith, and community leaders.

Heroes of Character Celebration in Hamilton on March 15, the Character Council partnered with the Hamilton, Ohio “City of Character” Coalition to host the 6th “Heroes of Character” Celebration. Over 250 guests attended to honor five adult and five student heroes. Keynote speaker Clyde Gray and emcee Tyler Bradshaw provided inspiration and entertainment.





Mission

To foster character development in children and adults as a foundation for success.

Vision

By promoting excellence in character, we are working to establish “Communities of Character” across Greater Cincinnati, Northern Kentucky, and Southeastern Indiana. Businesses, schools, government agencies, faith organizations, and the media are working together to promote and encourage good character.

Goals

Surveys show that most Americans feel there is a need in our country for a higher level of character, integrity, and civility. To change the country, we have to start at the community level. Our goals for 2018 will be to continue the great work that the Council has become known for, while integrating some fresh ideas from the communities that are really embracing the Character initiative. Won't you join us in this continuing mission to inject Character into the everyday lives of those living, working, and attending school in the Greater Cincinnati area?