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For Immediate Release

CHARACTER COUNCIL EXPANDS BOARD OF DIRECTORS

Four new Board members bolster organization to foster character awareness and development in the region

July 23, 2009... Cincinnati, OH – The Character Council of Greater Cincinnati & Northern Kentucky announced the addition of four new members to its governing Board of Directors. “As we work to create greater awareness of personal character in the region and engage businesses and schools in processes to enhance organizational culture, a strong and engaged Board is key,” said Tom Gill, Board Chair. “We appreciate the commitment of these four talented individuals who care about character and want to expand the impact of the Council.”

New members include Peter Dowd, Senior Vice President of Wells Fargo Insurance Services; Frank Hickman II, Financial Services Professional with New York Life Insurance Company; Jeffrey A. Lloyd, Vice President of Centric Consulting; and Richard Mason, School Board Member and Retired Teacher of Campbell County Schools. They join current Board members Tom Gill of Tom Gill Chevrolet, Sgt. Steve Saunders of Cincinnati Police Division, Dolores J. Lindsay of The HealthCare Connection, Maria Bonavita of Cheviot Elementary, DeeAnn Camp of Cincinnati Union Bethel, Jane Dugan, Charles W. King of Kelly IT Resources, and Gregory P. Noll of FirstBank.

The Character Council of Greater Cincinnati & Northern Kentucky is a local non-profit organization whose mission is to foster character development in children and adults as a foundation for success in life. The Character Council was founded in 2000 by Michael P. Daly and works with organizations to facilitate positive cultural change, contributing to an enhanced society. In 2008, the Council touched over 200,000 local citizens through their positive emails, business and education events, community presentations and media messages.

For more information, contact Executive Director Mary Andres Russell at 513.467.0170, email mrussell@charactercincinnati.org or visit www.charactercincinnati.org.

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